Export of Jute

885. SHRI RAMA MUNI REDDY SIRIGIREDDY : Will the Minister of TEXTILES be pleased to state :

(a) whether it is a fact that the Jute Manufactures Development Council is planning to prepare a five year export strategy with regard to market-specific and ways and means of improving jute exports:

(b) if so, the details thereof;

(c) the reasons for decline in jute exports when the other exports are going up; and

(d) the details of jute exports during the last five years, year-wise?

THE MINISTER OF STATE IN THE MINISTRY OF TEXTILES (SHRI BASANAGQUDA R. PATIL) : (a) Yes, Sir.

(b) The Jute Manufactures Development Council (JMDC) is planning to prepare an export strategy for improving jute product exports. It has assigned a study on Export Promotion Strategy in respect of selected jute products to Tata Economic Consultancy Services (TECS) to look into various aspects for improving jute exports. The salient features of the study *inter-alia* include, identification of thrust products, identification of most promising markets, impact of various ecological issues on export prospects of jute products, formulation of strategic marketing plan etc.

(c) There has been a decline in the export of jute goods in 2001-02 in comparison to the exports during 2000-01, primarily because of competitiveness in the world market, general economic recession etc. However, in the first six months of the current year (April-Sept.' 2002), there has been an increase in export of jute goods by 50% in value terms as compared to the same period in last year.

(d) The details of jute export in the last five years are given in the enclosed Statement.

Statement

Export of Jute Goods in last five years

(Qty: Metric Ton)
(Value : Rs. in Million)

	Product	1997-98		1998-99		1999-2000		2000-01		2001-02	
		Qty	Value	Qty	Value	Qty	Value	Qty	Value	Qty	Value
1	Hessian	103.5	2942.42	65.3	1993.86	52.4	1920.07	56.6	2058.40	51.6	1873.59
2	Sacking	17.9	405.79	8.0	204.49	2.5	92.40	2.5	90.40	2.1	73.55
3	CBC	13.5	406.98	15.3	468.76	6.1	206.00	4.2	140.20	2.9	98.64
4	Yarn	95.4	2319.68	69.5	1854.00	73.1	1917.13	97.8	2651.80	77.0	2212.36
5	FGJP	—	—	—	—	2.4	83.79	11.3	251.80	5.1	179.56
6	Soil Saver	3.1	38.18	2.8	40.18	4.0	62.49	5.6	59.70	4.0	61.14
7	JDPs	—	641.84	—	933.77	—	963.86	—	1314.50	—	1355.07
8	Total of 1 to 7	233.4	6754.89	160.9	5495.06	140.5	5245.74	177.9	6566.80	142.6	5853.90
9	Others	6.6	191.69	10.1	327.54	6.6	272.44	9.1	345.40	5.6	279.32
10	Total of All Jute Goods	240.0	6946.58	171.0	5822.60	147.1	5518.18	187.0	6912.20	148.2	6133.22

(CBC=Carpet backing Cloth, FGJP=Food Grade Jute Products. JDP=Jute Diversified Products)

SOURCES : Directorate General of Commercial Intelligence & Statistics (DGCI&S).